
Banddocu

New Horizon art₂o



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Digital versions of these pages can be found at
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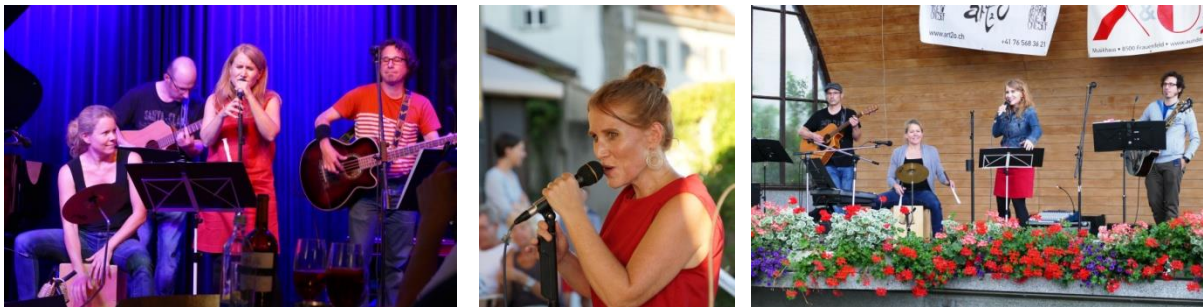
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translated from the original German version

art2o the electrified unplugged specialists

In more than 20 years of its existence, art2o developed from a rock band to a pop-rock combo to an unplugged specialist, which the band today continues to do as a live act. About 16 years ago, art2o appeared with its first unplugged program. In the run over the years, this has been continuously expanded and renewed. Currently the band is developing, inspired by the production of the album *Horizon*, a little more towards electric sounds again. However, this does not make the music of art2o louder. Thanks to the latest live equipment, electric guitar and electric bass can be used very intensely sounding but yet discreet, which matches with the band's mindset of how to make music. That's why art2o is an electrified unplugged specialist today.

As unplugged specialists – also electrified – we are versatile, adaptable and convince on both small and large stages. The compact line-up is fast set up and in a routinely short time we do the soundcheck. This is followed by our varied program. Whether original composition or cover version, art2o stands out through independence. In particular, cover versions are not simply replayed songs, but receive the typical art2o cut and thus become new versions of well-known songs. The original instrumentation and arrangements complete the typical art2o image. Jasmin's outstanding voice puts the icing on the cake.



art2o's new Horizon

As in 2019 and 2020 Jasmin's creative power was in top form, which is reflected in many new substantial original compositions, art2o decided to record 6 of the numerous new songs in a studio production in collaboration with Anna Murphy.

The unplugged album **Back to Basics** is followed by **Horizon**, a pop album in which art2o reinvented itself once again during the work on this production. They created the style **New Vintage Art Pop**, which is characterized by a modern retro touch. There were used original vintage instruments such as the Rhodes or the Wurlitzer. Also old Guitar equipment, which comes from the times of the Beatles or the Beach Boys, characterize the sound. The bass used was a Fender Precision built in 1963. This nostalgia is associated with modern arrangements and a lot of playfulness. In addition, instruments such as Xylophone or the Schwyzerörgeli (Swiss diatonic button accordion) add the rich sound. The drummer Tomi Ilg, with whom the band has already worked together several times, created the matching beat. With his professional skills and great intuition, he built an ideally fitting drum foundation for the rich songs. Above all, there is the intense, touching singing of Jasmin, which is underlaid with polyphonic backings. All in all, a playful, intense, versatile and emotional music experience.

Although the covid-19-induced live break was not the trigger for this production, it encouraged a concentrated work which surely influenced the quality of the songs.

art2o are

Jasmin Schweizer Vocals, Flute, Piano, Kazoo
Lukas Schweizer Guitar, Bass
Thomas Schweizer Bass, Ukulele, Cajon, Background Vocals
Daniela Bättig Percussion, Piano, Flute, Ukulele, Xylophone, Schwyzerörgeli (Swiss diatonic button accordion), Background Vocals

For more information about the band's history contact art2o directly or read the press release.

References, Press and Locations: **see Website and for more information contact the band directly.**

art2o is a project of Pop Up Music & Culture

art2o is a project of the association Pop Up Music & Culture and the band members are at the same time members of the association. According to the statutes, the association was founded on 16.12.2003 for the following objective: to promote music and culture. This association thus forms the legal vessel for the band and the financial affairs of the band are regulated by the association.

Discography



released 2022

- 1 Alive
- 2 The End
- 3 Dreamworld
- 4 Sometimes I Fall
- 5 Where do I go
- 6 My Way



released 2015

- 1 More than that
- 2 Open eyes
- 3 Keep on rocking ...
- 4 Fisherman
- 5 Momentum
- 6 One
- 7 Angels

Horizon

New Vintage Art Pop – unique, melodic and timeless: retro-folk-country-pop that touches the heart and puts a smile on your face. This is the sound of HORIZON.

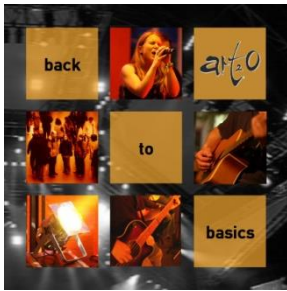
The album was produced by Anna Murphy of Soundfarm Studios.

Back to Basics Vol. 2

Reduced to the essence. A reflection of the experience of the many unplugged concerts of art2o, supplemented with the rousing rhythms of Daniela.

Produced by art2o.

Back to Basics



The basic idea of unplugged, handmade music: the reduction to the essentials.

Produced by art2o

released 2013

- 1 Momentum
- 2 Easy life
- 3 More than that
- 4 That's how things are
- 5 Keep on rocking ...
- 6 Angels
- 7 Eager
- 8 Don't feel bad
- 9 Fisherman
- 10 My true love
- 11 Open eyes
- 12 One

Open Eyes



In the land of chocolate there is not only musical cheese. art2o proved this with its debut Open Eyes. The Musicians convince through independence and touching depth as well as the outstanding singing of Jasmin. The quality of production testifies to the deep trust between the producer Martin Villiger (martinvilliger.com) and the band. From the way to nowhere, from questions about the sense and nonsense of life but also about the courage to set out, that's what the album is about. Friends and the press described our music as follows: "Alanis Morissette and Kate Bush mixed with some pop" / "The voice reminds me of Tori Amos. I would call the music indie rock." / "Your music is something special. The voice has something of Linda Perry." / «The style reminds me (and quite positively) of Theater of Tragedy, one of my favorite bands».

released 2005

- 1 Life
- 2 Perfect
- 3 Open eyes
- 4 Over
- 5 Fire
- 6 Losing my youth
- 7 Inner peace
- 8 Not wanted
- 9 Sadness
- 10 Going to nowhere
- 11 Gone
- 12 Where are you now
- 13 You are my life
- 14 A little

Produced by Martin Villiger